

LinkedIn Tips

1

Complete Your Profile

Add a professional photo, headline, and summary that highlight your skills and career interests.

2

Showcase Experience

Include part-time jobs, volunteering, internships, and relevant projects. Even small experiences matter!

3

Skills & Endorsements

List skills relevant to the roles you want and ask classmates, colleagues, or tutors to endorse them.

4

Connect & Engage

Follow companies you're interested in, join relevant groups, and engage with posts to increase your visibility.

5

Tailor Your Applications

Use LinkedIn to research companies and recruiters, then tailor your CV and cover letter to match their needs.

6

Online CV

Treat LinkedIn as an online CV, keep it up to date, professional, and reflective of your achievements and ambitions.